



The first
scouting agency
focused on **Africa**

A personalized scouting solution

Our services include **scouting**, **presentation** and **contact** with artists.

FOR WHO?

Nyota is a scouting service designed for music professionals. Our aim is to enable labels to discover Africa's most promising emerging talents.

WHY?

Our services are tailor-made and fully adaptable to your needs. You choose the number of artists, music genres, search scope, and more.

HOW MUCH?

Depending on the number of artists you are looking for and the options you choose, we adapt our offer and services.



2 possible ways of working

FIXED PRICE MODEL

Nyota sends you a **fixed number of artist profiles** every month (according to your needs)

Fixed fee based on number of artists
+ bonus if an artist is signed

OR

CONTRACT % MODEL

Nyota **regularly** sends you artist profiles that match your selection criteria

► If an artist is signed

% of royalties for the duration of the contract with the artist + bonus

2 ways to explore artist profiles

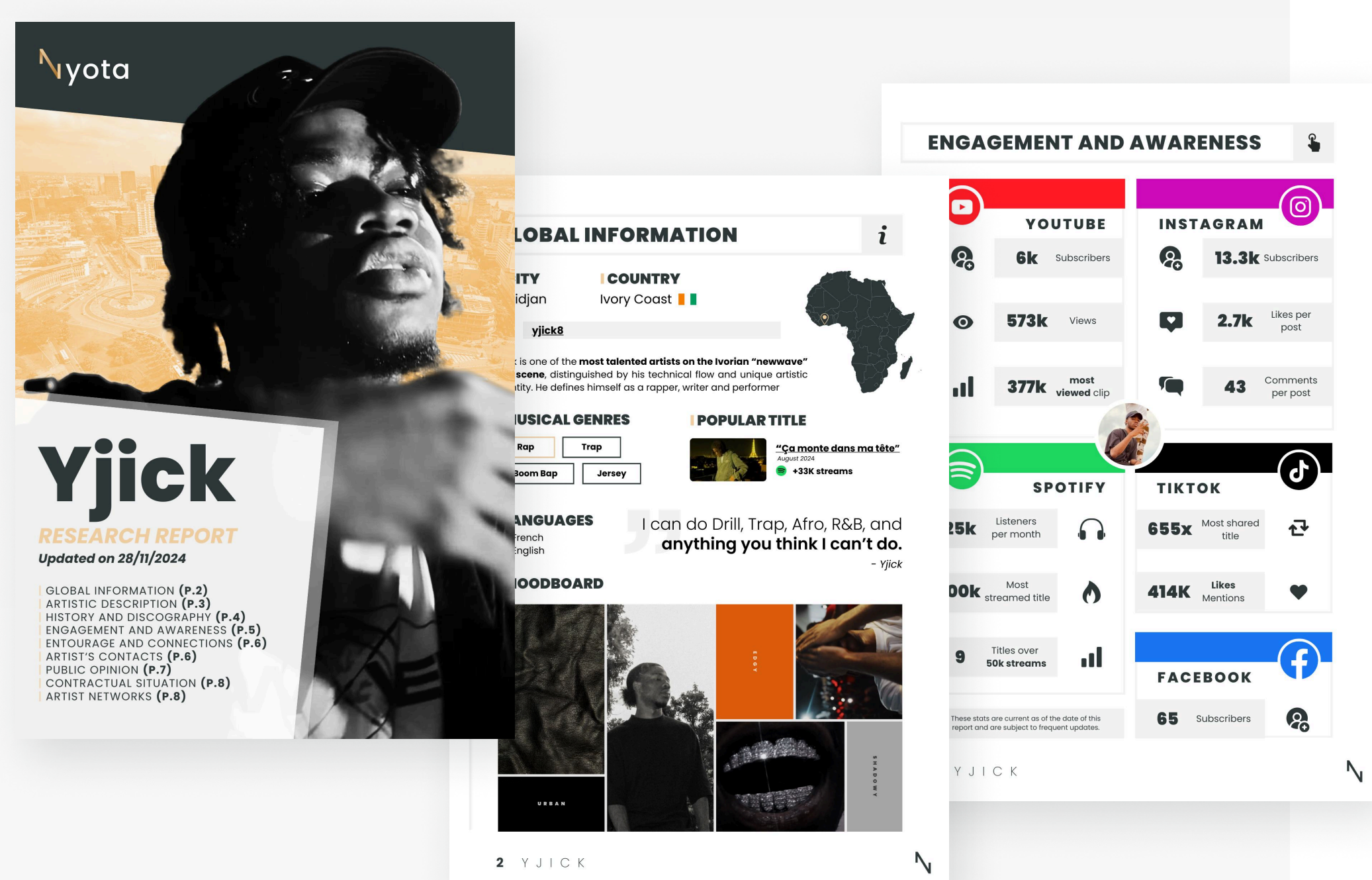
Option 1: Complete 8-page Artist Reports

Full audit of 8 pages or +
Includes all available artist information

Click here to view
a sample report



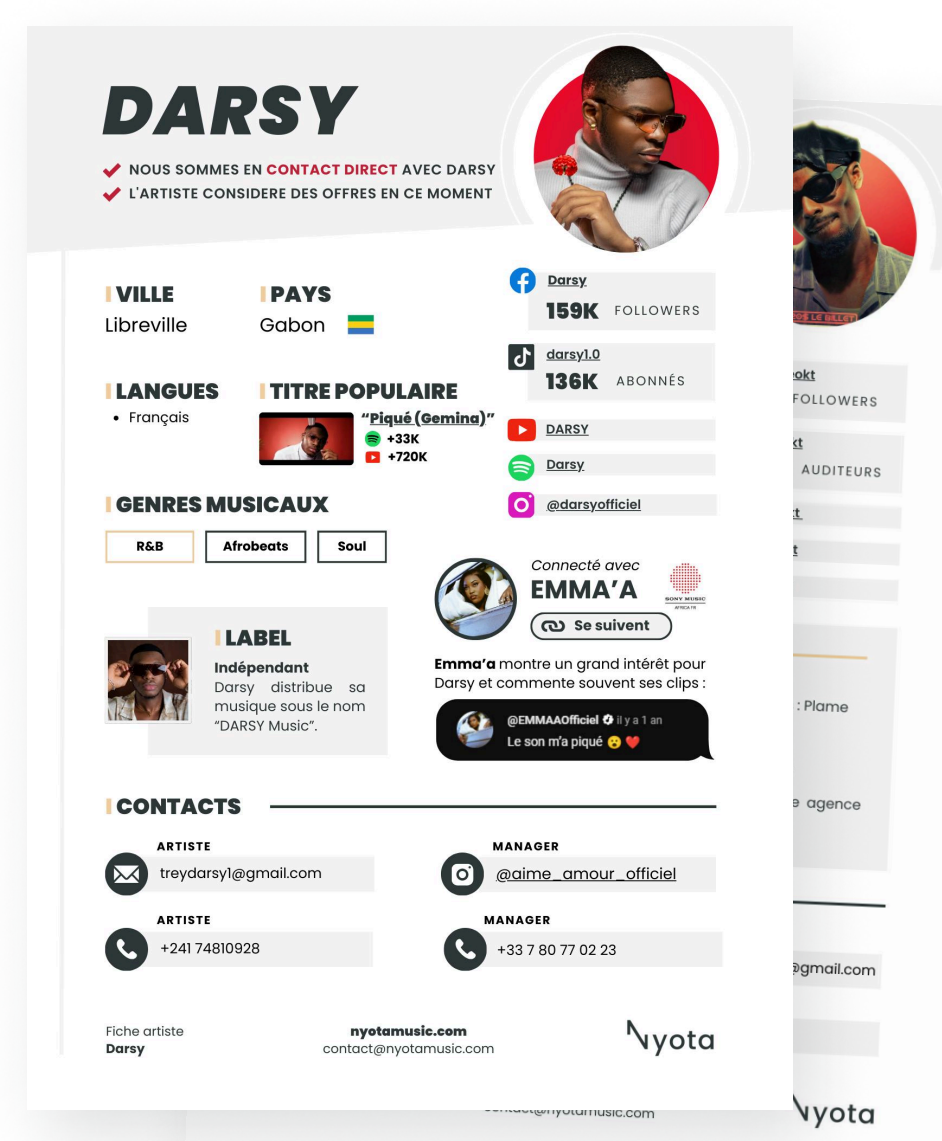
- General Information
- Artist Contacts
- Contractual Status
- Entourage/Connections
- Artistic Description
- Data
- Discography/Career
- Public Opinion



Option 2: Artist Summaries

All key information
about the artist

condensed into 1 page. Designed
for a quick overview of the artist



2 ways



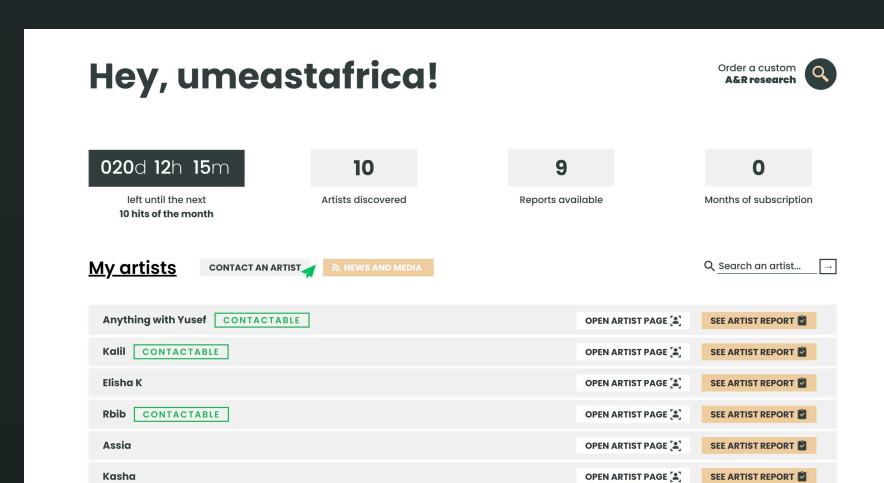
By e-mail

OR

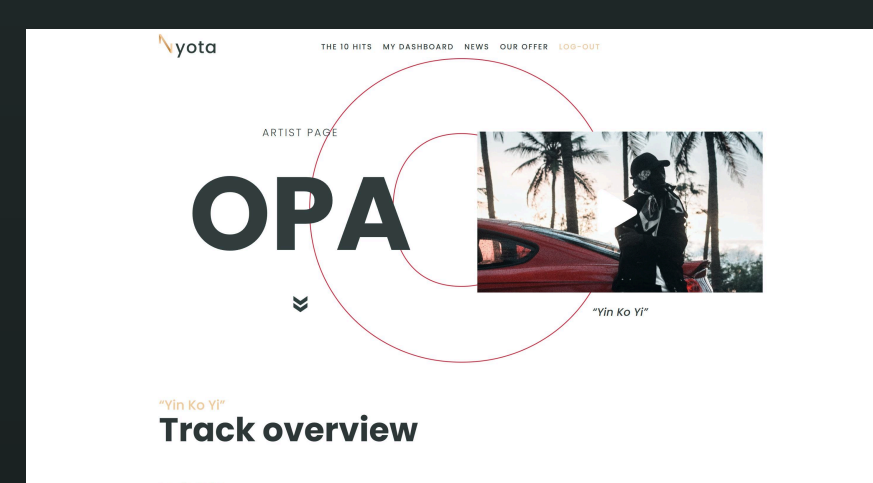
to access artists profiles

Through Nyota online platform
www.nyotamusic.com

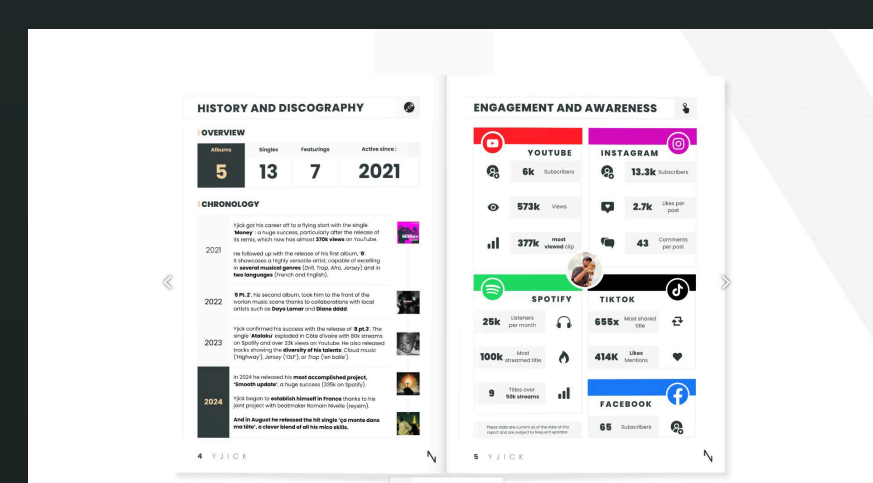
Our website centralizes all our services in one place, easily accessible from
anywhere via a personalized account for your label



Easy access to all your
artist profiles from
your **dashboard**



Explore the
artist pages
with data and
information



Browse and download
all your **artist reports**

Work with Nyota

contact@nyotamusic.com

1

Choose your artist
selection criteria and
options

2

Get in touch with the
Nyota team

3

Receive a **customized
offer** and benefit from
our services

